

Order / Rev: 721421
 Alt Order #: 06367910
 Flight Dates: 10/26/12 - 11/06/12

Advertiser: Congressional Leadership Fund
 Product Desc: CONG LEADERSHIP FUND
 Estimate: 3348

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WKYC	10/26/12	11/02/12	M-F 7-9a Today Today Show	CM	7a-9a	----F--	:30	3	\$2,500.00	P-5	0.00	NM	6	\$15,000.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	3		\$2,500.00		0.00						
Week:		10/29/12	11/04/12	----F--	3		\$2,500.00		0.00						
E 6	WKYC	10/29/12	11/05/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	M-----	:30	2	\$1,000.00	P-5	0.00	NM	4	\$4,000.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	2		\$1,000.00		0.00						
Week:		11/05/12	11/11/12	M-----	2		\$1,000.00		0.00						
E 7	WKYC	10/29/12	11/05/12	M-F 430a-5a 430a News	CM	430a-5a	M-----	:30	1	\$375.00	P-5	0.00	NM	2	\$750.00
CH 3 NEWS 430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$375.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$375.00		0.00						
E 8	WKYC	10/29/12	11/05/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	M-----	:30	2	\$1,200.00	P-5	0.00	NM	4	\$4,800.00
CH3 NEWS SUNRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	2		\$1,200.00		0.00						
Week:		11/05/12	11/11/12	M-----	2		\$1,200.00		0.00						
E 9	WKYC	10/29/12	11/05/12	M-F 5-6p Dr. Phil	CM	5p-6p	M-----	:30	1	\$2,000.00	P-5	0.00	NM	2	\$4,000.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$2,000.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$2,000.00		0.00						
E 10	WKYC	10/29/12	11/05/12	M-F 7-9a Today Today Show	CM	7a-9a	M-----	:30	3	\$2,500.00	P-5	0.00	NM	6	\$15,000.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	3		\$2,500.00		0.00						
Week:		11/05/12	11/11/12	M-----	3		\$2,500.00		0.00						
E 11	WKYC	10/27/12	11/03/12	Saturday Night Live Saturday Night Live	CM	1130p-107a	-----S-	:30	2	\$3,000.00	P-5	0.00	NM	4	\$12,000.00
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	2		\$3,000.00		0.00						
Week:		10/29/12	11/04/12	-----S-	2		\$3,000.00		0.00						
E 12	WKYC	10/27/12	11/03/12	Sat 730-8p Sat 730-8P	CM	730-8p	-----S-	:30	2	\$1,200.00	P-5	0.00	NM	4	\$4,800.00
CASH EXPLOSION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	2		\$1,200.00		0.00						
Week:		10/29/12	11/04/12	-----S-	2		\$1,200.00		0.00						
E 13	WKYC	10/28/12	11/04/12	Browns Pre-Game Huddle Browns Pre-Game Huddle	CM	1130a-12p	-----S	:30	1	\$1,200.00	P-5	0.00	NM	2	\$2,400.00
BROWNS HUDDLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S	1		\$1,200.00		0.00						
Week:		10/29/12	11/04/12	-----S	1		\$1,200.00		0.00						
E 14	WKYC	10/28/12	11/04/12	Post NFL News LN Sun Follows NFL	CM	Various	-----S	:30	1	\$4,500.00	P-5	0.00	NM	2	\$9,000.00
CH 3 NWS FOLO FB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S	1		\$4,500.00		0.00						
Week:		10/29/12	11/04/12	-----S	1		\$4,500.00		0.00						
E 15	WKYC	10/28/12	11/04/12	Sun 9-1030a Channel 3 News Sun 9a	CM	9a-1030a	-----S	:30	1	\$2,500.00	P-5	0.00	NM	2	\$5,000.00

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WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CH3 SU MRN NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S					1	\$2,500.00		0.00			
		Week: 10/29/12	11/04/12	-----S					1	\$2,500.00		0.00			
E 16	WKYC	11/01/12	11/01/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	---T---	:30	2	\$1,000.00	P-5	0.00	NM	2	\$2,000.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					2	\$1,000.00		0.00			
E 17	WKYC	11/01/12	11/01/12	M-F 430a-5a 430a News	CM	430a-5a	---T---	:30	1	\$375.00	P-5	0.00	NM	1	\$375.00
CH 3 NEWS 430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					1	\$375.00		0.00			
E 18	WKYC	11/01/12	11/01/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	---T---	:30	2	\$1,200.00	P-5	0.00	NM	2	\$2,400.00
CH3 NEWS SUNRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					2	\$1,200.00		0.00			
E 19	WKYC	11/01/12	11/01/12	M-F 5-6p Dr. Phil	CM	5p-6p	---T---	:30	1	\$2,000.00	P-5	0.00	NM	1	\$2,000.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					1	\$2,000.00		0.00			
E 20	WKYC	11/01/12	11/01/12	M-F 7-9a Today Today Show	CM	7a-9a	---T---	:30	3	\$2,500.00	P-5	0.00	NM	3	\$7,500.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					3	\$2,500.00		0.00			
E 21	WKYC	10/30/12	10/30/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	-T-----	:30	2	\$1,000.00	P-5	0.00	NM	2	\$2,000.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					2	\$1,000.00		0.00			
E 22	WKYC	10/30/12	11/06/12	M-F 430a-5a 430a News	CM	430a-5a	-T-----	:30	1	\$375.00	P-5	0.00	NM	2	\$750.00
CH 3 NEWS 430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$375.00		0.00			
		Week: 11/05/12	11/11/12	-T-----					1	\$375.00		0.00			
E 23	WKYC	10/30/12	11/06/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	-T-----	:30	2	\$1,200.00	P-5	0.00	NM	4	\$4,800.00
CH3 NEWS SUNRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					2	\$1,200.00		0.00			
		Week: 11/05/12	11/11/12	-T-----					2	\$1,200.00		0.00			
E 24	WKYC	10/30/12	10/30/12	M-F 5-6p Dr. Phil	CM	5p-6p	-T-----	:30	1	\$2,000.00	P-5	0.00	NM	1	\$2,000.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$2,000.00		0.00			
E 25	WKYC	10/30/12	11/06/12	M-F 7-9a Today Today Show	CM	7a-9a	-T-----	:30	3	\$2,500.00	P-5	0.00	NM	6	\$15,000.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					3	\$2,500.00		0.00			
		Week: 11/05/12	11/11/12	-T-----					3	\$2,500.00		0.00			
E 26	WKYC	10/31/12	10/31/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	--W----	:30	2	\$1,000.00	P-5	0.00	NM	2	\$2,000.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----					2	\$1,000.00		0.00			

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WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 27	WKYC	10/31/12	10/31/12	M-F 430a-5a 430a News	CM	430a-5a	-- W - - - -	:30	1	\$375.00	P-5	0.00	NM	1	\$375.00
CH 3 NEWS 430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-- W - - - -					1	\$375.00		0.00			
E 28	WKYC	10/31/12	10/31/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	-- W - - - -	:30	2	\$1,200.00	P-5	0.00	NM	2	\$2,400.00
CH3 NEWS SUNRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-- W - - - -					2	\$1,200.00		0.00			
E 29	WKYC	10/31/12	10/31/12	M-F 5-6p Dr. Phil	CM	5p-6p	-- W - - - -	:30	1	\$2,000.00	P-5	0.00	NM	1	\$2,000.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-- W - - - -					1	\$2,000.00		0.00			
E 30	WKYC	10/31/12	10/31/12	M-F 7-9a Today Today Show	CM	7a-9a	-- W - - - -	:30	3	\$2,500.00	P-5	0.00	NM	3	\$7,500.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-- W - - - -					3	\$2,500.00		0.00			
													Totals	83	\$143,400.00